

NORTH



نورث

FRANSHISE KIT 2024

IT IS OUR HONOR TO BE OUR PARTNER !

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NORTH WORLD



NORTH COFFEE

North Café is established 2018 to be the placewhere Customer Meet Culture,Creativity and Curiosity under one dome.In North we change the approach of selling coffee to build Memories & Explore moments and find social life.

NORTH SOCIAL LIFE

At North, we have taken it upon ourselves to contribute professionally and abundantly to promoting values, principles, and intellectual,cultural and social interaction through a bundle of community initiatives.





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NORTH COMMUNITY



NORTH CLUB

The registration form on the smartphone includes the following fields and options:

- Name
- Phone number: 051 234 5678
- تاريخ الميلاد (Date of Birth)
- الفرع (Branch)
- تيك توك - Tiktok (TikTok)
- انستجرام - Instagram (Instagram)
- تويتر - Twitter (Twitter)
- E-Mail - الايميل (E-Mail)
- Gender selection: Female (selected) and Male
- join now button

The smartphone displays the following content:

- NORTH CLUB logo and a stylized red line drawing of a person.
- Exclusive membership to loyalty programs
- Various and different discounts (Tickets - Trips - Free coffee...)
- Exclusive competitions and cash prizes
- QR code
- join now button



NORTH CLUB

It has become a habit among people that the café is the ideal place to find an unlimited diversity of minds, customs and ideas. Therefore, it has become clear that one of North Coffee's most important priorities is to be the ideal community choice for exchanging experiences and disseminating thought and knowledge among the spectrum of society.





NORTH CULTURE

The next decade will be a decade full of ambition, filled with dreams, and a non-stop march for the Saudi people. Therefore, it has become our duty at North to contribute to spreading the centuries-old culture and knowledge that has become a characteristic of our people around the world.

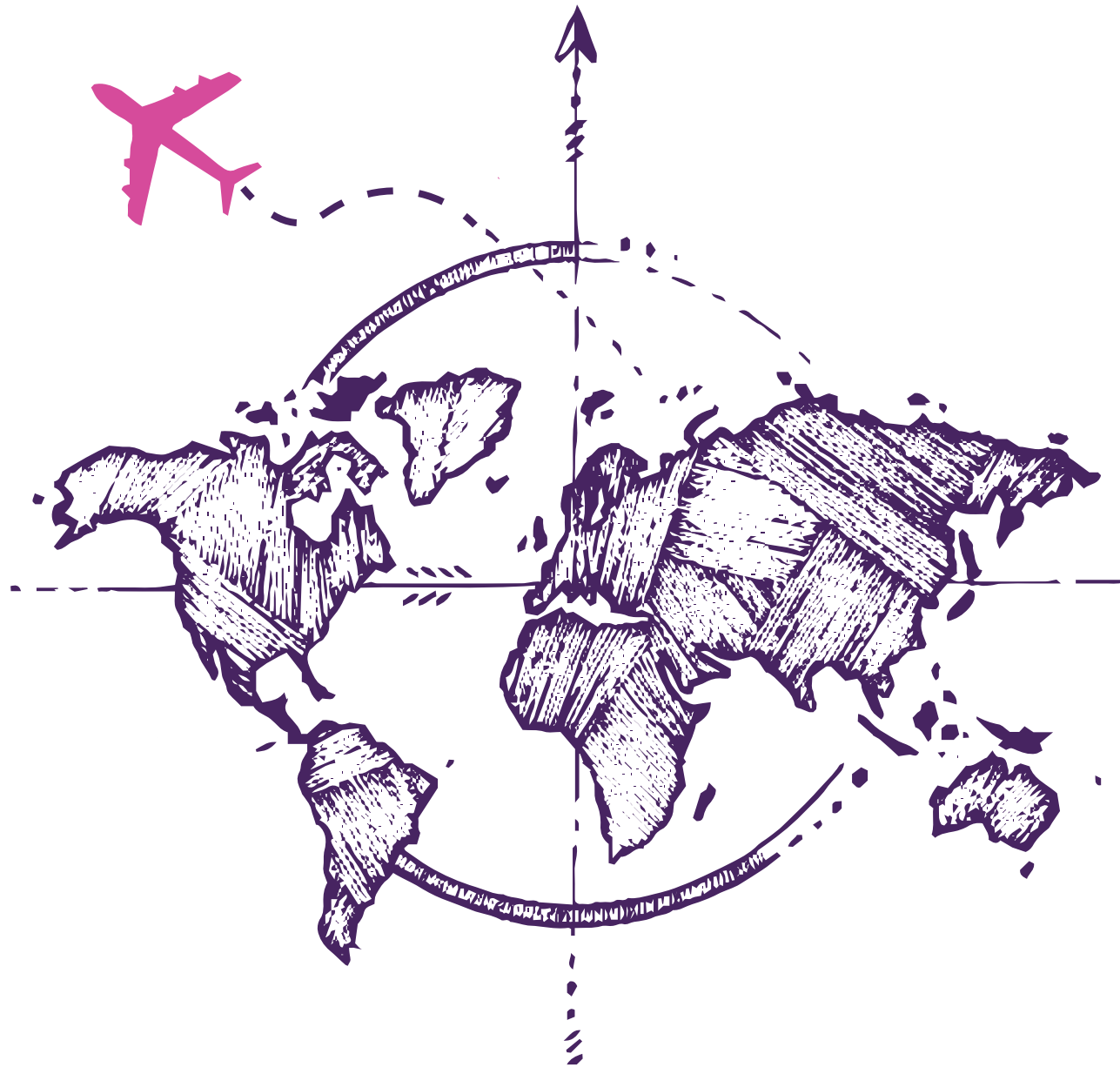




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NORTH CAMP

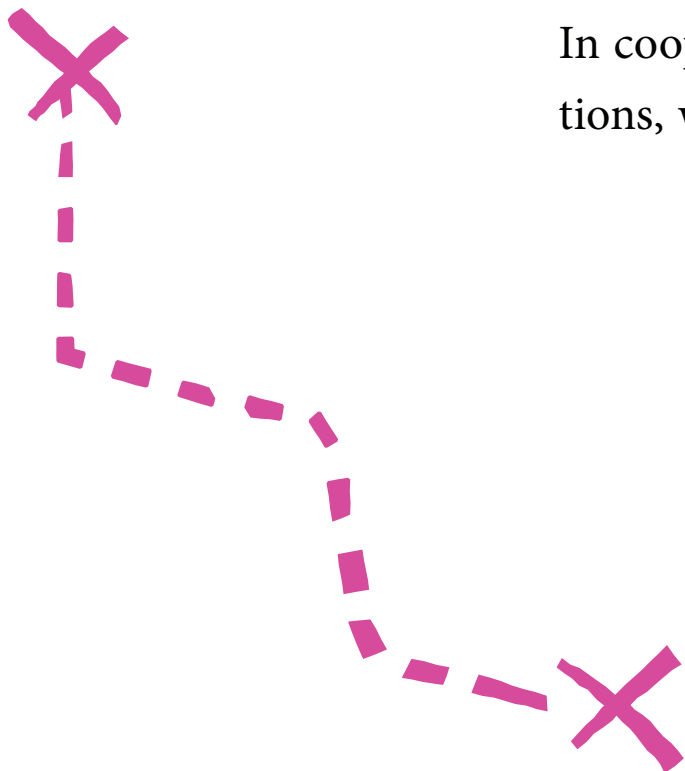
NORTH





NORTH CAMP

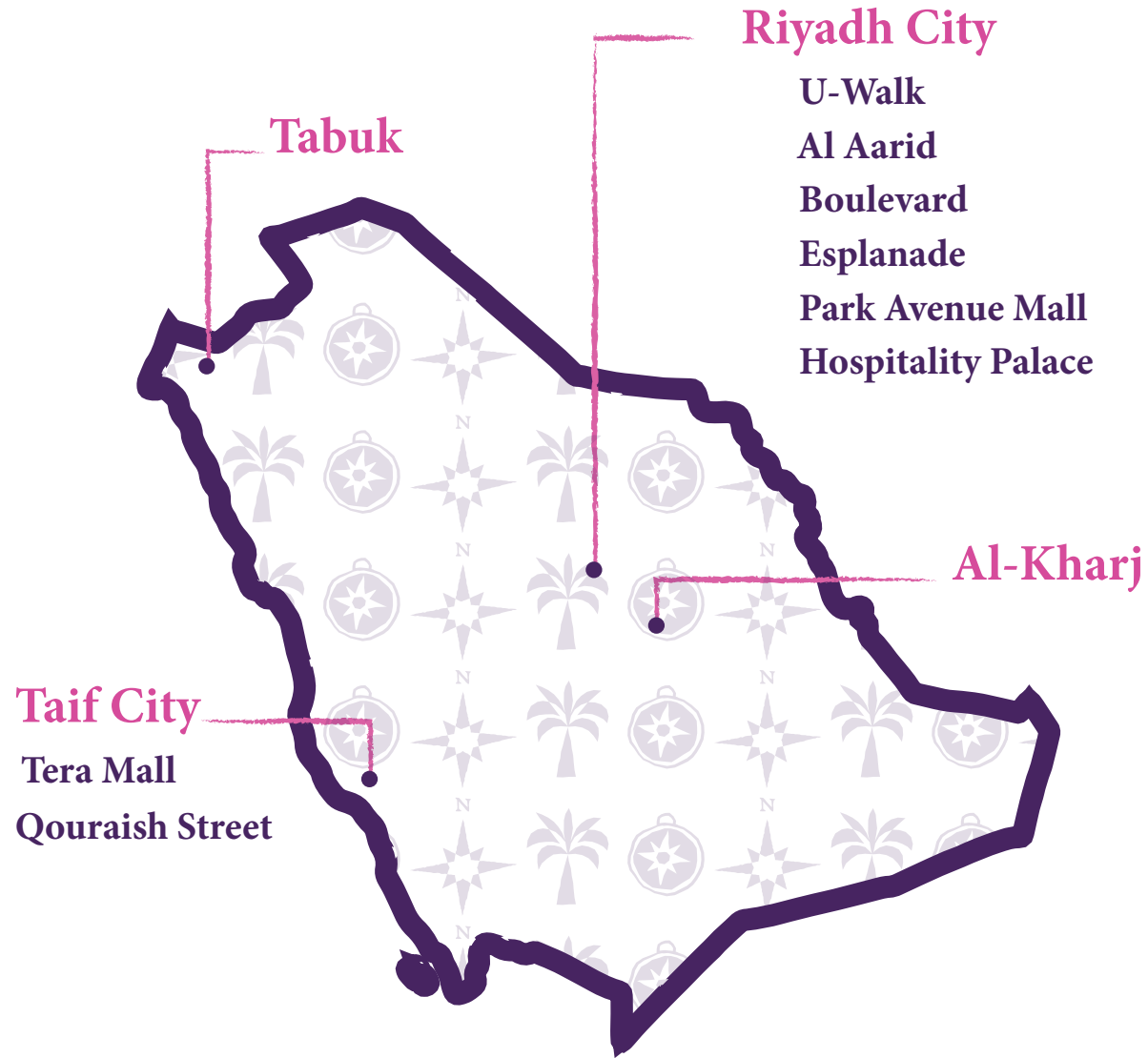
In order to complete the cycle of giving and community participation, we seek, through North Coffee, to contribute effectively to North's wonderful pioneers. In cooperation with local and international organizations, we have launched North Camp, through which we aim to build an effective society.





NORTH LOCATIONS

NORTH LOCATIONS:



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NORTH PRODUCTS



نور

TACHE

200 ml

NORTH PRODUCTS:

Products



Drinks



Tea



Cake



Ice-Cream



Chocolate



Beans



Savory



Sandwiches

Merchandise



Mugs



T-shirts



Cards



NORTH PRODUCTS:

COLD DRINKS



Iced Americano
آيس أميريكانو



Iced Arabic Spanish
سبانيش عربي



Iced Blue North
بلو نورث

HOT DRINKS



Caramel Latte
كراميل لاتيه



Spanish Latte
سبانيش لاتيه



Cappuccino
كابوتشينو

FRAPPE



Vanilla Frappe
فانيليا فاريه



Caramel Frappe
كراميل فاريه



Mocha Frappe
موكا فاريه

BABKA



Babka Cinnamon
بابكا سينامون



Halloumi Zaatar
بابكا حلومي زعتر



Nutella Marshmallow
بابكا نوتيليا مارشميلو

CROISSANT



Croissant Almond
كرواسون لوز



Plain Croissant
كرواسون سادة



Croissant Cheese
كرواسون جبنة

SWEETS



Cookies
كوكيز



Molten
مولتن



San Sebastian
سان سيباستشن



NORTH MERCHANDISE:

T-SHIRTS



MUGS



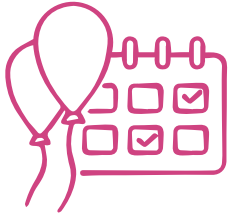
CARDS



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NORTH SERVICES

NORTH SERVICES:



NORTH EVENTS



NORTH STORE



NORTH PARTY



NORTH CATERING



NORTH TRUCK



NORTH BAKERY



NORTH ROASTERY

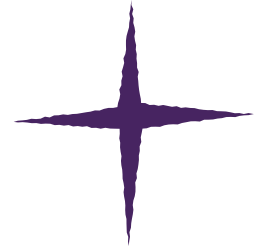






NORTH FRANCHISE CONCEPT





NORTH FRANCHISE



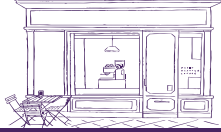

North's creative team is diligently working with a professional team of management and employees and non-stop creative work until we achieve the best options to make investment in the franchise attractive and achieve the best financial returns for the investor and entrepreneur.





FIRST PILLAR:

Sustainable Business Model:

				
FEATURES	HUB	STATION	BOTIQUE	SPOT
Franchise Fee	150K-250K	150K-250K	150K-250K	150K-250K
Franchise Riyalty	7 %	6 %	6 %	5 %
Marketing Fee	2 %	2 %	2 %	2 %
Duty Time	24/7	24/7	18 H	12-18 H
Area Average (Meter Square)	350	150	100	50
Labour	12	8	6	4
Construction Cost	800K	600K	450K	50K
Equipment Cost	200K	120K	120K	50K
Raw Material	50K	20K	20K	15K
Labour Cost	40K	25K	20K	10K
Marketing Cost	80K	20K	20K	5K
Systems Cost	10K	10K	10K	5K
TOTAL COST	1300K	800K	640K	180K



SECOND PILLAR:

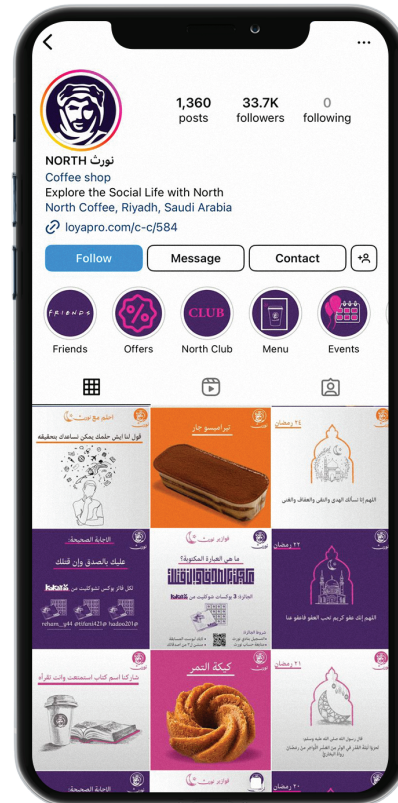
Branding & Marketing



Our professional marketing team works with our marketing agency partners to develop continuous marketing campaigns that target our clients with lightning,-professional and more sustainable mechanisms, whether through traditional marketing advertising campaigns or digital marketing campaigns, in addition to social activity and social responsibility through multiple social media channels, which enables North to reach customers & responds to their needs and provides them with a unique and unforgettable customer experience



SOCIAL MEDIA:



northcoffee_sa



northcoffeesa



northcoffeesa



@northcoffeesa

MEDIA:

KING ABDULAZIZ CENTER



SAUDI FRANCHISE EXPO



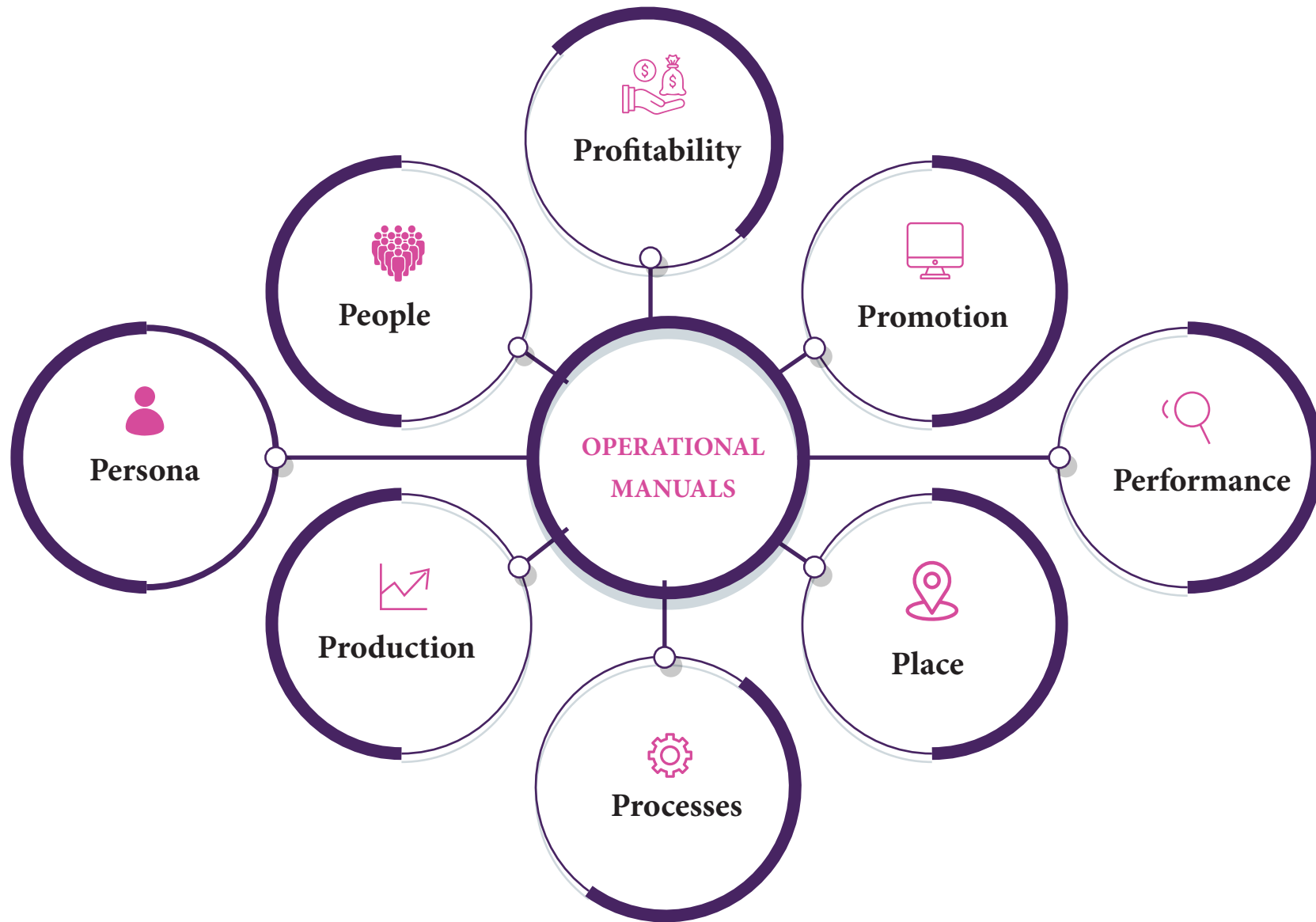
NORTH EID CELEBRATION



THIRD PILLAR: **Operation Eco-System**

Daily operations management is the backbone that supports any project to face any challenges in changing the business model or challenges in the market, ensures continuity with minimal risks, and supports the company's strategy to penetrate the market and compete in it with full solidity and strength. Accordingly, we have built an integrated operational system to ensure the highest efficiency and capabilities of North's employees, with the highest quality standards and the lowest possible costs, in order to enable you to achieve an attractive profit margin for the franchisee. A team of professionals also reflected the integrated operating processes on flexible operating manuals that are easy to deal with all professionalism, ensuring reliable work continuity.

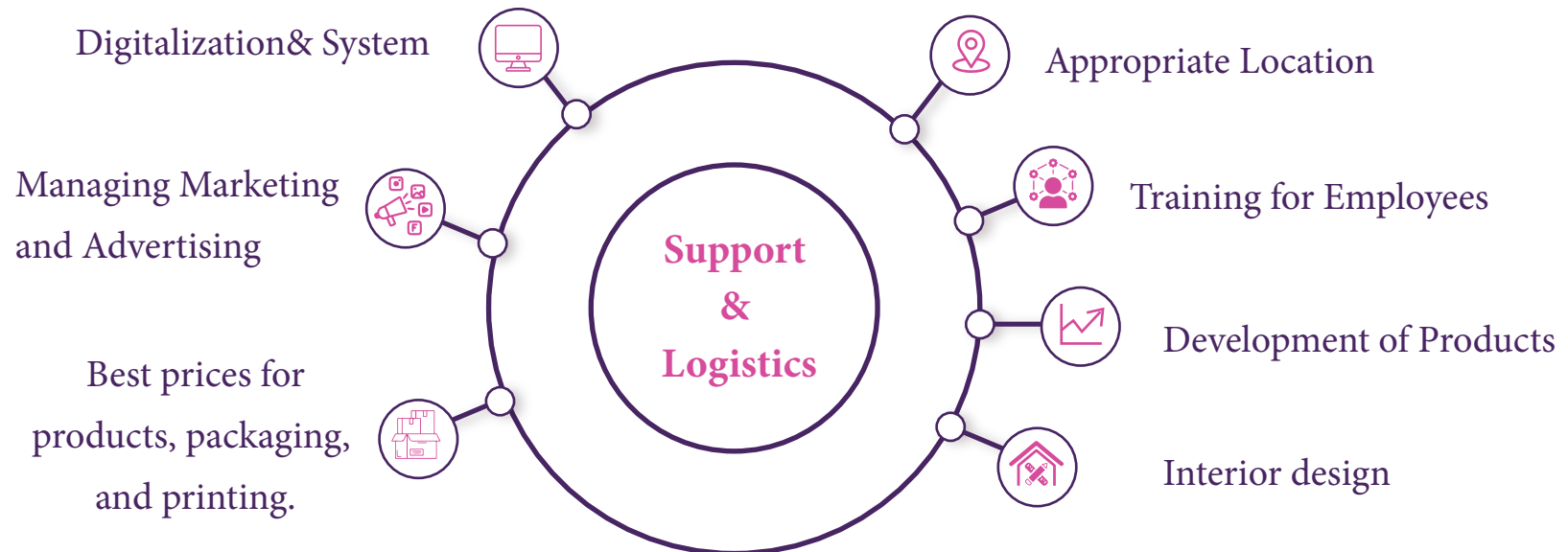




FORTH PILLAR:

Support & Logistics

We believe that the support provided by the team after the sale of the North franchise is what will make the difference in the sustainability of the investment and achieving the expected returns from this investment. Therefore, the franchise team will provide the following support:



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DRIVE THRU



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NORTH COMMUNICATION

FRANCHISE JOURNEY

STEP
04

Final Approval Stage:

- Approve construction phase
- Approve training phase
- Approve operation phase
- Approve launching plan

STEP
03

Pre-Approval Stage:

- Pay Franchise Fee
- Sign Franchise Agreement

STEP
02

Initial Approval Stage:

- Get Commercial Registration
- Pay 25% Deposit of franchise fee
- Rent A place

STEP
01

Gathering Information Stage :

- Apply to application
- Sign MOU & NDA
- Interview
- Evaluate



LET'S MAKE A DEAL!

Contact with Franchise Experts:

 Care: +966 558 908 866

 Franchise: +966 503 422 777

 Franchise@northcoffee.com

 northcoffee.com



Franchise QR